

## Press Release

InfraTec GmbH Infrarotsensorik und Messtechnik

Dresden, 2026-07-02

### Helmut Tischler Joins InfraTec's Sensor Division

#### The experienced B2B sales representative advises US customers on products and applications

As a global leader in state-of-the-art high-quality infrared detectors, InfraTec GmbH is constantly striving to improve service and application support for customers worldwide. For the growing market in Northern America, Helmut Tischler now joins the sales team of InfraTec infrared LLC's Sensor Division.

The German-American holds a German business degree and a Juris master's degree in international legal studies from an American university. Helmut has a professional background in the glass and ceramics industry, where he spent more than 20 years in technical B2B sales in various roles. Living in the United States for 8 years now, he knows both the country and the business side very well. Based in Washington D.C., as a Senior Sales Manager he will take care of customers throughout Northern America alongside his colleagues Justin Jensen and Benjamin Du.

"We are pleased to have found a sales professional in Helmut Tischler, whose knowledge and experience will support us in the North American market, which has grown significantly and continues to do so," said Janka Haubold, Director of Sales for the Sensor Division. By expanding its team, InfraTec aims to continue providing customers with the outstanding support they have come to expect and to remain available locally.

#### Picture:



Senior Sales Manager Helmut Tischler, Picture credit: © Infratec

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### About InfraTec

The InfraTec infrared sensor and measurement technology company was founded in 1991 and has its headquarters in Dresden, Germany. The privately held company employs more than 240 employees and has its own design, manufacturing and distribution capabilities.

The Infrared Sensor division produces custom-made components – especially pyroelectrical infrared detectors – for clients worldwide. The product range includes analogue single and multi-channel detectors as well as digital multi-channel detectors (PyrIQ) and high-performance detectors (PYRONEER) for analytical instruments. The detectors are used in gas analysis, fire and flame sensors and spectroscopy.

With its infrared measurement business unit, InfraTec is one of the leading suppliers of commercial thermal imaging technology. In addition to the high-end camera series ImageIR® and the camera series TarisIR® and VarioCAM® High Definition, InfraTec offers turnkey thermographic automation solutions e. g. for industry processes, non-destructive testing and fire detection and prevention.

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