Press Release

InfraTec GmbH Infrarotsensorik und Messtechnik

Dresden, 2026-11-17

InfraTec Expands Its Presence in East Asia

Charlie Jeong Becomes New Contact Person for Sensor Technology Customers in South Korea

The Asian market plays an important role in InfraTec's Sensor Technology division. For more than 10 years, the Dresden-based company has therefore relied on direct sales in Asia, including China. Following the expansion of its activities in India in 2025, the company is now similarly strengthening its long-standing sales presence in South Korea: Effective immediately, **Charlie Jeong**, as **Senior Sales Manager**, will serve as the local point of contact for customer service and application consulting.

Charlie Jeong has a strong network of industry contacts: With more than 17 years of experience, the business informatics graduate has developed extensive expertise in the technical sales of electronic components, optical technologies, and industrial applications. His previous positions include roles at an internationally active specialist in industrial lighting technology and photonics, as well as at manufacturers of LEDs and optical components. Through his work, he has also established contacts with many major Korean electronics manufacturers.

"In Charlie Jeong, we have found a knowledgeable and dedicated contact who will revitalize our business in South Korea," says Janka Haubold, Sales Manager for the Sensor Technology division at InfraTec. She sees the main benefits for customers in East Asia as faster, more personalized communication, direct support for product development, and more efficient project coordination with InfraTec's headquarters in Germany.

Picture



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About InfraTec

The InfraTec infrared sensor and measurement technology company was founded in 1991 and has its headquarters in Dresden, Germany. The privately held company employs more than 240 employees and has its own design, manufacturing and distribution capabilities.

The infrared sensor division produces custom-made components – especially pyroelectrical infrared detectors – for clients worldwide. The product range includes analogue single and multi-channel detectors as well as digital multi-channel detectors (PyrIQ). The detectors are used, for example, in gas analysis, fire and flame sensors and spectroscopy.

With its infrared measurement business unit, InfraTec is one of the leading suppliers of commercial thermal imaging technology. In addition to the high-end camera series ImageIR® and the camera series TarisIR® and VarioCAM® High Definition, InfraTec offers turnkey thermographic automation solutions e.g. for industry processes, non-destructive testing and fire detection and prevention.

Contact

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